



News from
Councilmember Todd Gloria

City of San Diego ▪ District Three

NEWS RELEASE

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The New Norm: Normal Street Median Improvements Completed in Hillcrest
Parking and Landscaping Enhancements Benefit the Community

SAN DIEGO, CA (January 26, 2010) – San Diego City Councilmember Todd Gloria today joined Hillcrest community members and City staff at the ribbon-cutting for improvements to the Normal Street median in Hillcrest.

The median improvement project helps address the community's parking needs and visually enhances the frequently-traveled area on Normal Street from University Avenue to Blaine Avenue.

The project features:

- Raised median with landscaping and irrigation
- 2-hour metered angled parking zone on the east side of the median
- Upgrades to two existing pedestrian ramps
- Three new pedestrian ramps
- Two new disabled parking spaces

“The Normal Street median improvements mark significant progress in addressing Hillcrest’s parking shortage,” said Councilmember Todd Gloria. **“I will continue to work with community members on additional creative solutions to add more parking spaces and better manage those we have.”**

The parking meters will aid Hillcrest in two ways: they will allow for more frequent turnover of spaces and 45% of the parking meter revenues will be reinvested in parking solutions in the neighborhood. Councilmember Gloria is pursuing additional parking opportunities for the area and expects to make a major announcement in the coming weeks.

More than half of the project costs were funded through the Uptown Partnership. Local parking meter revenue is being paired with City resources to make the project possible.

Councilmember Gloria was joined by Director of the City's Engineering and Capital Projects Department, Patti Boekamp, as well as the Carol Schultz of the Uptown Partnership and Nancy Moors of the Hillcrest Business Association for the ribbon-cutting.

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